How to Apply to Exhibit or Sponsor
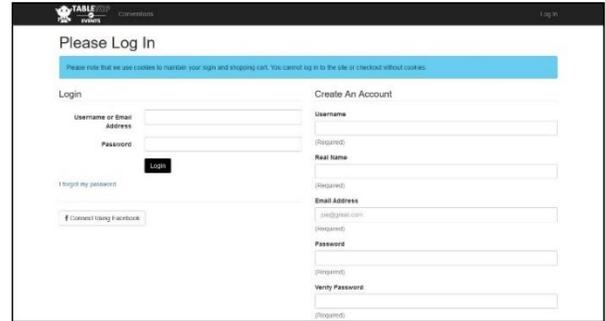
So, you've decided to market your product or services at Crown City Con.
How do you get your great gaming products or information in front of our attendees?

It couldn't be any easier:

Crown City Con utilizes TableTop Events (TTE) to handle many of our administrative functions, including Exhibition Space rental and Sponsorships. The first thing you'll need is an account at TTE. Log-in or create one either with your email address or connect it to your Facebook. We suggest using your email.

Tip: Throughout this document, simply click on the photos to go to the appropriate TTE page.

Once you are registered on TableTop Events, log in and you'll be redirected to the Conventions page. Find Crown City Con on the list or search for us with the search bar feature. Or, just click the handy dandy photo on the left ← to go to our convention page.

To apply, click on **Apply to Exhibit/Sponsor**, under the Exhibit/Sponsor tab or on the right side of the page. This takes you to a list of your applications. If this is your first application, it will be empty.

Enter the name of your Company and click on **I Agree**, after reading the Terms and Conditions. You can reach these by clicking on either of the yellow "terms" links, or view them here: Exhibitor Terms and Conditions and here: Sponsorship Opportunities. Then, click on **Start Application**. ↑

This will take you to a form for submitting your application. On the next page, we'll give you a brief rundown of what to enter in each of the fields.

Company Name: This will auto-populate from the previous screen.

Web Site URL: Enter your company's website URL.

Type of Application: Choose the type of application you are applying for. Details of each of these is contained in the Exhibitor Terms and Conditions and Sponsorship Opportunities documents (click for links).

Vendors/Dealers…: Choose the entry which bests fits your needs from the drop-down menu.

Sponsors…: If you will be doing a product donation sponsorship, please give us as much detail as possible about what you will be donating.

Company Motto: Please enter your company motto.

Contact Name: This will auto-populate from your Tabletop Events account information.

Contact Phone: Please enter a valid phone number.

Contact email: This will auto-populate from your Tabletop Events account information.

Logo: Upload your company logo. This may be used on our website, TTE page, and/or in our program.

Description: Enter a succinct description that accurately and adequately describes your business or organization, so players will know who you are. Please write in complete words and sentences and mind your spelling, grammar, and punctuation. Spell check and Google are your friends here. A preview is displayed as you type.

You're almost done! After you have completed all the fields on the form, take a moment to review it for errors. When you are ready, click the **Submit Application** button.

The system will alert convention staff of your application, and we will review it and either approve it, reject it, or ask for more information. You will be notified of our decisions through the email address you provided in the application. Once approved, you will be able to choose from either available booths to rent, or sponsorships to purchase. Don't worry, if it gets confusing, or if you have any questions, please contact us and we'll walk you through the process.

Meanwhile, you can view the status of all your applications at your Existing Applications page ↑

That's it. You're finished! Thank you applying to exhibit at or to help sponsor Crown City Con.

We wouldn't be able to provide the same high-quality convention experience without your assistance.

Now, let your creative juices flow and prepare to astound our attendees with your amazing offerings…